

Minneapolis 2010 Census



"The census is important to our community because we count. It's not only our vote that counts, but our actions and our plans for the future that count. Be a part of the future, be a part of the census." – V.J. Smith, MADDADS

Answer the 2010 Census!

The form will arrive by mail to your home in March. When you receive the form, just answer the 10 simple questions and return it by mail.

What is at stake?

The population count determines everything from your community's power in Washington to the funding for your schools, housing, jobs, businesses, and government services.

If you are not counted, your community will be left out!

For questions about the 2010 Census in Minneapolis or to get involved contact:

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- or - www.census.gov/2010census



“Having a good count means more than just having a new population number on a sign—it has real impacts on our community. Getting a complete count means we are better able to build a city that works for everyone and takes care of all those who need help.”

- Mayor RT Rybak

What You Need to Know about the 2010 Census

The Census: A Snapshot

- ▲ The U.S. Constitution requires a national count of everyone once every 10 years. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.
- ▲ The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

It's in Our Hands: Your Participation in the 2010 Census Matters

- ▲ Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- ▲ Census data affect your voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.

Completing the 2010 Census Questionnaire: Simple and Safe

- ▲ The 2010 Census questionnaire asks only ten simple questions of each person—name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple questionnaire takes just a few minutes to complete and return by mail.
- ▲ Your information is safe! Federal law protects the personal information you share during the census. By law, the Census Bureau cannot share an individual's answers with anyone, including landlords and welfare and immigration agencies.

2010 Census Timeline: Key Dates

Fall 2008	Recruitment begins for local census jobs for early census operations.
Spring 2009	Census employees go door-to-door to update address list nationwide.
Fall 2009	Recruitment begins for census takers needed for peak workload in 2010.
February – March 2010	Census questionnaires are mailed or delivered to households.
April 1, 2010	Census Day
April – July 2010	Census takers visit households that did not return a questionnaire by mail.
December 2010	By law, Census Bureau delivers population counts to President for apportionment.
March 2011	By law, Census Bureau completes delivery of redistricting data to states.