

Healthy Food Access Recommendations and Actions

Draft 3.23.2018

Action Item	Regulatory Bodies (Institutions and Public Agencies)	Community Partners and Individuals who are/ should be involved	Timeline (where will it start, end)	What resources are needed? Existing? New?	Priority – how important is the action compared with other actions?	Political will/feasibility	Suggested Metrics: How might/ do we measure success?	Equity/Anti Displacement	Next steps/milestones
<p><b>Recommendation #1 Enable Renters to garden</b>  <b>(Expand to also include/promote for homeowners and businesses)</b></p> <p><u>Action item 1.1:</u> Draft/ Shape a policy to include funding incentives for <b>new buildings</b> to incorporate green roofs in their design. Make sure that <b>green roofs</b> as a resource are given back to the people who live there.</p> <ul style="list-style-type: none"> <li>- Should be for all buildings not just new development . When installed cannot increase price of rent by more than 5%</li> </ul> <p><b>Background Information:</b>  “intensive” green roofs are “garden-able” but much more expensive than “extensive” green roofs because of required structural reinforcement needed. Incentivizing “intensive” green roofs so that they are comparable in cost to “extensive” will increase the probability that garden space, as part of green roofs, is created.</p> <p><u>Action Item 1.2:</u> Test soil on rental properties  <b>1.2.1:</b> Train residents to do testing if microscope is not required. Home teach-ins where information is shared back.  <b>1.2.2:</b> Remediate topsoil on rental properties if contamination is discovered.  <b>1.2.3:</b> Provide raised garden beds on rental properties if contamination is discovered and remediation is not an option.  <b>1.2.4:</b> Provide raised garden beds to senior facilities and where people with disabilities live.</p> <p><u>Action Item 1.3:</u> Allow neighborhood and community-based organizations to buy <b>vacant lots</b> for community and market gardens.</p>	<p>1.1 Community Planning and Economic Development (CPED) in partnership with Sustainability and Mayor’s Office looking at Sustainable Building Policy</p> <p>1.2 University of Minnesota and Minneapolis Health Department test soils</p> <p>1.3 * Minneapolis Food Council priority Decision makers: CPED and Minneapolis City</p>	<p>1.2 <b>CANDO raised bed program</b></p> <p>1.3 <b>Hope Community</b></p>	<p>1.1 2018/2019 for policy development (possible)</p> <p><b>City Zero Waste Plan</b></p>	<p>1.1 Which Buildings? Residential? Affordable? All?  What type of green roof? Should they explicitly include rooftop farming activities?  What about retrofits?</p> <p>1.1: Study economic feasibility impact on affordability etc.  - Evaluate against other financial incentives that are aimed at same goal.</p> <p>1.1: Incentivize developers who have community’s best interest at heart like, community benefits agreements or sustainability (is this a zoning ordinance).</p> <p>1.2 UMN does not test for all the toxins the City does; encourage UMN to test more toxins and be partner with City?  Perhaps we need an overall city policy for soil, including testing, communication/ awareness, and clean up.</p> <p>1.3 All City-owned vacant lots, or just vacant lots for sale by the City? Lots for sale technically can be purchased for community and market gardens</p>			<p>1.1 # of new green roofs</p> <p>1.3 Specific goal of a community garden plot for each (x) number of residents in</p>	<p>1.1 Rent caps on buildings with green roofs</p> <p>1.1 green roof or not all new buildings should have a space to grow food.</p> <p>1.2 This will build community and increase access to social activities which will increase our collective health.</p>	

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<p><u>Action Item 1.4:</u> Educate tenants on how to grow edible gardens, especially greens, indoors (on porch or counter-tops).</p> <p><u>Action Item 1.5:</u> Require landlords to provide organics recycling and/or backyard composting.</p> <p><u>Action Item 1.6:</u> Draft/shape policy that encourages or requires convenience stores to offer fresh foods (consider organic or locally sourced).</p> <p><b>Wording of Action Step Discussion</b> Should the Task Force take a stronger position on this item? – Some task force members did not like saying “encourage” or “consider”, believe there should be more weight to the importance of this action. Another concern was the use of the word requires.</p> <p><b>Background:</b> Staple Food ordinance does define these goals but could be improved (City of Minneapolis Health Department Kristin Klinger)</p> <p><u>1.6.1:</u> Strengthening the Staple Food Ordinance? Require all businesses with a grocery license to comply with Staple Food Ordinance, not just those who accept SNAP/WIC</p> <p><u>1.6.2:</u> Providing incentives for local grocers/corner stores to have a variety of fresh organic or locally sourced produce.</p> <p><u>1.6.3:</u> Limit restrictions in who can sell produce to corner stores (see 4.1).</p> <p><u>1.6.4:</u> Encourage local farmers to sell produce to corner/ convenient stores. (See St. Thomas</p>	<p>1.5 Minneapolis Public Works - Solid Waste and Recycling (Kellie Kish)and Hennepin County Recycling</p> <p>1.6 Minneapolis Health Dept (Patty Bowler and Kristin Klinger)</p>	<p>1.4 UMN Extension Master Gardeners, Hope and Land Stewardship Project, other partners are already doing this. <b>Dream of Wild Health (but on a farm, not on a residence)</b></p> <p><b>1.5: AEON (education many languages)</b></p>	<p><b>1.4: Actively engage residents with education materials (Door to door, distribute to landlords etc.)</b> Emphasize graphics to eliminate language barrier as much as possible. If graphics are unable to be used, materials should be in multiple languages. Do not rely on residents to engage with materials on their own, come to them with the knowledge.</p> <p><b>1.4 Instructional resources on how to set up an indoor aquaponics “farm” in small spaces to raise fish and vegetables. Examples of this Spark and Gandhi Mahal.</b></p>	<p><b>1.3 Provide incentive for these purchases – tax incentives? Could be prioritized based on proximity to existing gardens in some way. Goal of focusing on area with fewest existing gardens.</b></p> <p><b>1.4 Build awareness? What is missing? Connecting residents to programs doing the work/education already</b></p> <p><b>1.5 In Zero Waste Plan – requires political will and funding for enforcement</b></p> <p><b>1.5 Require compost in order to get permit for building</b></p> <p><b>1.6 Minneapolis Staple Food Ordinance already exists</b></p>			<p>Zone, within (Y) miles of their residence. Are there data sets that could accomplish this?</p>	<p><b>1.4 All education or support should happen on site.// Go to community and make education convenient</b></p>	

program that matches stores with farmers and/or food broker)									
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<p><b>Recommendation #2 Grow produce locally and create and sell value-added products in the community</b></p> <p><u>Action item 2.1:</u> Delivery of City compost to garden sites in the Green Zones  <b>Sell compost at discounted price or offer for free to community gardens/residents</b></p> <p><u>Action item 2.2:</u> Resident education around personal composting ( Also for small businesses and organizations *eliminate cost barrier)</p> <p><u>Action item 2.3:</u> <b>Diversify</b> (Identify/publicize) funding streams for small businesses (cost share, standard agreements, contracts, micro grants)</p> <p><u>Action item 2.4:</u> Increase lease period for City garden lots to 5 years</p> <p><u>Action Item 2.5:</u> Create a comprehensive program at the City that prioritizes food businesses. Resources to include recruitment of people of color, technical assistance, education, instruction, co-op courses, and more.</p> <p><b>2.5.1</b> Expansion of commercial land uses in City – more opportunity to locate grocers for example  <b>2.5.2</b> Targeted business attraction efforts by CPED (again, grocers as example)</p> <p><u>Action Item 2.6:</u> Youth training program for growing food</p> <p><u>Action Item 2.7:</u> <b>Create</b> permitting process for greenhouses, hoop houses, back yard farms</p>	<p>2.1 Minneapolis Public Works  - Solid Waste and Recycling (Kellie Kish)</p> <p>2.2 Hennepin County Recycling</p> <p>2.3 Minneapolis Community Planning and Economic Development (CPED) – many funding options for small businesses  -Village credit union  -MNAG oversight of lending/ sue banks that discriminate  Homegrown Loan Fund Innovation Team –  Developing a revolving loan fund which small businesses can come to for low interest loans</p> <p>2.4 CPED and Public Works; some lots are already available for 5-year lease  *Food Council priority</p> <p>2.5 See 2.3, also Homegrown Minneapolis (Tamara Downs Schwei) and Small Business Team (Zoe Thiel) in City Coordinator’s Office</p> <p>2.7 Minneapolis CPED – Building Permits;</p>	<p>-St.Paul Church  -Hope Community  -MPRB  -Northside Fresh  -Waite House  -Dreams of Wild Health  -Pillsbury United Communities  -Youth  -Bdote Learning Center</p> <p>2.1 Central Neighborhood plant grow share program. EPIC + State funded partners – Urban farm proposals.</p> <p>2.3 NDC- St.Paul Training and Loans (651-291-2480)  Bii Gii Wiin (612-345-2249)  Micro Grants (612-200-8174)  <b>(Numbers given by Michael Goze)</b></p> <p>2.6 Hope Community; Land Stewardship Project; Youth Farm; SparkY; Appetite for Change  Project Sweetie Pie,  Local High School</p>		<p>2.1 City already has compost program for community gardens. What’s missing? Delivery to market gardens? Awareness? Scale of program?  <b>2.1 What about drop points? Test compost for nutrients and toxins. Have compost program be continuous throughout spring and summer. Target outreach to garden organizations</b>  <b>2.1 – Connect this item with action item 1.2.The same testing and remediation resources necessary for that item could be used to improve and ensure the quality of City compost, and to organize distribution to garden sites. Potentially there could also be soil quality testing and improvement focused on garden sites.</b></p> <p>2.2 Hennepin County provides grants to organizations to promote zero waste, composting, etc. initiatives in community</p> <p>2.3 &amp; 2.5 What does this mean? What is needed?</p> <p>2.3 &amp; 2.4 – Expand focus to prep and manufacturing. City lot gardening is one facet.</p> <p>2.3 Homegrown Loan – target to Green Zone’s. Can use Southside food institutions to get involved in food access e.g los ocampo, Taco Taxi)</p> <p>2.7 Many structures already have permitting process. What is the need?</p>			<p>2.5 Local jobs in the Green Zone, set a minimum % of new jobs for local residents.</p> <p>2.5/2.6 Number of new gardens, number of youth trained.  Amount (lbs) of food given away or sold to community for low cost</p>	<p>2.4 Process for leasing must be transparent, accessible and responsive to needs. Opportunities shared in multiple languages and that longterm needs are met.</p> <p>2.4/2.5 Need for general statement on how earning a living wage impacts access to healthy food –</p>	

and other indoor growing options. Include public edible forests and gardens. Clear and accessible process for individual	Homegrown Minneapolis (Tamara Downs Schwei)	Green Teams, Dream of Wild Health, W.E.I, Step		Accessibility and awareness? Streamlining? <a href="http://minneapolismn.gov/sustainability/homegrown/WCMS1P-130152">http://minneapolismn.gov/sustainability/homegrown/WCMS1P-130152</a>				general support for job creation	
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organizations to access these spaces. Similar to MPRB ordinance allowing for public harvest/picking  <u>Action Item 2.8:</u> Explore possibility of land trusts for gardening in the City of Minneapolis.  <u>Action Item 2.9:</u> City policy will be reviewed to eliminate unnecessary limits on length of growing seasons to encourage year round growing.  <u>Action Item 2.10:</u> Seed giveaway in early Spring	2.8 *Food Council interested	up, Meshkiikii Girgani, Tamales y Bicletas.  More grassroot and small organizations. Lots of big/well funded orgs already get funding and are well resourced...but what about underfunded organizations and neighborhood groups?		2.7 Utilize compost to provide heat to indoor hoop houses in the winter  2.7 Offer grants for such projects  2.8 Explore the possibility of donating land for particular urban agriculture projects with staying power. (e.g., use tax dollars to set aside land for urban ag)  2.8 Land for urban agriculture held in perpetuity should be an option. (e.g., conservation easements or deed restrictions)  2.9 What does this mean? What is needed?	2.8 Very high priority as Minneapolis continues to gentrify this will only be more difficult	2.8 Introduce a proposal to a council member that could carry the idea through council committees. The will to create a land trust/bank is considerable at this time.		2.7 Unintended consequences - Will a permit process keep folks from doing this or create a criminal by doing it without a permit  2.8 Tension between holding land for urban agriculture and demand for housing supply to ease housing crisis.	
<b>Recommendation #3 Partner with active organizations in local food, including rural POC/ immigrant farmers</b>  <u>Action item 3.1:</u> The City should get connected to mobile markets and work on connecting mobile markets with community sites  <u>Action item 3.2:</u> Specifically work on developing partnerships with schools Increase food education in schools so young people see benefits of healthy food	Department of Agriculture?  3.1 & 3.2 Homegrown Minneapolis is leading efforts with mobile markets and MPS  Minneapolis Health Department Minneapolis Public Schools	3.1: Wilder Foundation – Twin Cities Mobile Market – Have Cedar-Riverside Route (Leah Porter) Sisters Camelot	3.1 & 3.2 What else is needed? Awareness? Access?	3.1 Encourage community collaboration/networking by having event (maybe at the convention center or someplace closer to the community) If it is an annual event, there can be themes. Could keep track of engagement at this event.  3.2 Schools should pay the small farmers a price that promotes living wage for the farmers.  3.2 Should prioritize pesticide free/organic  3.2 Presentations on importance/benefits of local food + how to grow in science classes. Similar engagement with relevant					

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<p>Action Item 3.3: Grants for garden sponsors to support and engage -Community organizations hold the lease</p> <p>Action Item 3.4: The City should explore a partnership with Roof Depot, Mdewakanton Sioux and Little Earth</p>	3.3 *Food Council priority	<p>3.4 Engage all residents in Green Zone. Including Cedar Riverside + how they can they partner</p> <p>3.4 Little Earth, Mdewakanton Sioux, Roof Depot</p> <p>3.5 Collie Graddick works with Department of Agriculture</p>	3.3 What does support look like? What does engage mean?	<p>after-school programs. With relevant after-school programs. School owned gardens in which kids learn how to grow, and the harvested food is integrated within school</p> <p>lunches/ meals. Could be a class like Home EC/ cooking and or after school program. Outsource produce from school gardens to local businesses to potentially generate funding.</p> <p>3.4 City should donate Roof Depot land to EPNI as community economic development.</p>				<p>3.3 Access to organizations +/- or access to knowledge about lots isn't easy to access. How do people learn about these resources?</p> <p>3.3 Insurance policy can be prohibitive for some community organizations</p>	
<p><b>Additional Action Items</b></p> <p>Action Item 4.1: Incentivize smaller grocery stores and corner stores to buy and sell local, seasonal fresh produce 4.1.1: Make connections between farmers + markets (ex.schools, stores etc.) that will sell produce- so farmers don't also have to be sales-people and can spend resources (time, energy etc.) in gardening and less in selling.</p> <p>Action Item 4.2: Provide healthy food education in public schools</p> <p>Action Item 4.3: Provide microgrants for community food projects</p> <p>Action Item 4.4: Support organizations and businesses promoting job creation through community-based commercial-scale agriculture</p>	<p>4.1 Minneapolis Health Department – Staple Food Ordinance (already happening)</p> <p>4.1 Clean Energy Partnership- Refrigeration assistance program</p> <p>4.1 Green Business Cost Share</p> <p>4.2 Minneapolis Public Schools – which schools?</p>	<p>CEE</p> <p>Tamales y Bicycletus</p>	<p>4.1 MHD Healthy Food, Healthy Lives grant</p> <p>4.2 Some schools already doing this. Which schools needed? Schools within GZ</p> <p>4.3 Expectations and outcomes need to be expanded upon to develop a microgrant program City RFP?</p> <p>4.4 What does</p>	<p>4.1 Offer additional resources to make affordable</p> <p>4.1 Identify incentives for buyers to come back and buy fresh foods regularly, e.g. ugly food buying opportunities.</p> <p>4.1 Subsidies reduce barriers to having community garden produce. Provide fridges or storage containers.</p> <p>4.2 Schools are penalized for food not eaten. It should be the opposite. Schools should receive incentives for utilizing local produce in meals or using school funds to purchase local food vs food that harms our kids.</p> <p>4.2 Developing a gardening program curriculum. Youth gardening programs</p>		<p>4.1 Ensure increased assistance programs for health food EBT, WIC, MarketBucks also allowing them to be used with CSA's - Some farmers markets provide additional food for EBT users is this true in Minneapolis?</p>			

<p>Action Item 4.5: Use Green Zone principles/framework as a lens for all City departments' work</p>	<p>4.5 Human Resources, City Leaders, City Council/Mayor</p>		<p>"support" mean? -\$\$ economic development -Technical assistance on business support</p>	<p>after school. 4.4 Provide grants, step up interns, multi-language, uplift cultural experiences for all</p>		<p>4.1/1.6 policy to support smaller groceries/corn cob stores to</p>			
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<p>Action Item 4.6: Allow residents to sell their produce at farmers' markets  4.6.1 We need a neighborhood tool library (Powderhorn has one)  4.6.2 Subsidize food permits +/- provide classes on how to safely prepare products for sale.  4.6.3 Make sure the City of Minneapolis allows the giveaway of ugly food (food permits)</p> <p>Action Item 4.7: Create a Community Land Trust for gardening, or a residential land trust with backyard farms. **Repeat of 2.8**</p> <p>Action Item 4.8: Create communication process for the City to connect residents to resources (existing + newly created due to Green Zone task force)</p> <p>Other Potential Actions Items  - Infrastructure to process and or freeze produce which vendors do not sell at farmers markets so as to minimize food waste.  Resources and coordination to collect mulberries while in season (late June early July) so that less of them go to waste when falling on the sidewalk – a program like "fruits of the City" by the Minnesota project but with soft fruits as well.</p>	<p>4.6 Dan Huff, Minneapolis Health Department (food licensing/permits)</p> <p>4.7 Regulatory Services, Public Works, CPED/Zoning, Neighborhoods with NRP funds for environmental strategies.</p> <p>4.7 Land Trust Experts</p>	<p>4.6 Market Managers handle vendors. See "product of the farm" guidelines. Example: West Broadway farmers' market has "aggregation table" model – Devon Nolen, Market Manager</p> <p>4.6 UM Master Gardening Program</p> <p>4.6 4H Urban 4.6 UM Healthy Eating Coalition</p>	<p>4.6 "Farm Stand" ordinance allows individual gardeners to sell produce (with proper labelling)</p>	<p>4.4 City can lobby the State for resources + City-led initiatives  4.4 Put together a guide that highlights resources available for businesses to enter this area or grow an existing operation.  -How to access area farmers markets?  -Other vectors for sale or local ag. Products?  -How can businesses target applications in Green Zones?  -What kind of licensing and oversight is necessary? How should these businesses begin the process of getting those licenses, etc.?</p>		<p>sell fresh produce that is affordable and culturally appropriate</p> <p>4.3 Micro grant process for projects that lead to transformative community change, designed by community *priority to renters BIPOC families)</p>		<p>4.8 Need a way to connect to those not already "connected" via organizations (Ex. Door knocking, door to door mailers, community radio station announcements, strategic flyering, social media, cultural events</p>	