

CITY OF MINNEAPOLIS

# Green Zones Initiative Spring 2018 Update

*Green Zones website:*

*[minneapolismn.gov/sustainability/  
policies/green-zones](http://minneapolismn.gov/sustainability/policies/green-zones)*

# What is a Green Zone?

- **Place-based** policy initiative aimed at improving **health** and supporting **economic development** using **environmentally conscious** efforts in communities that face the **cumulative effects** of environmental pollution, as well as social, political and economic vulnerability.



# Green Zones Initiative (2013-2017)

2013: Climate Action Plan

2016: Workgroup established

2017: Two Green Zones designated

# 2017: Green Zones Goals



# 2017: Green Zone Designation Criteria

## Environmental Evaluation

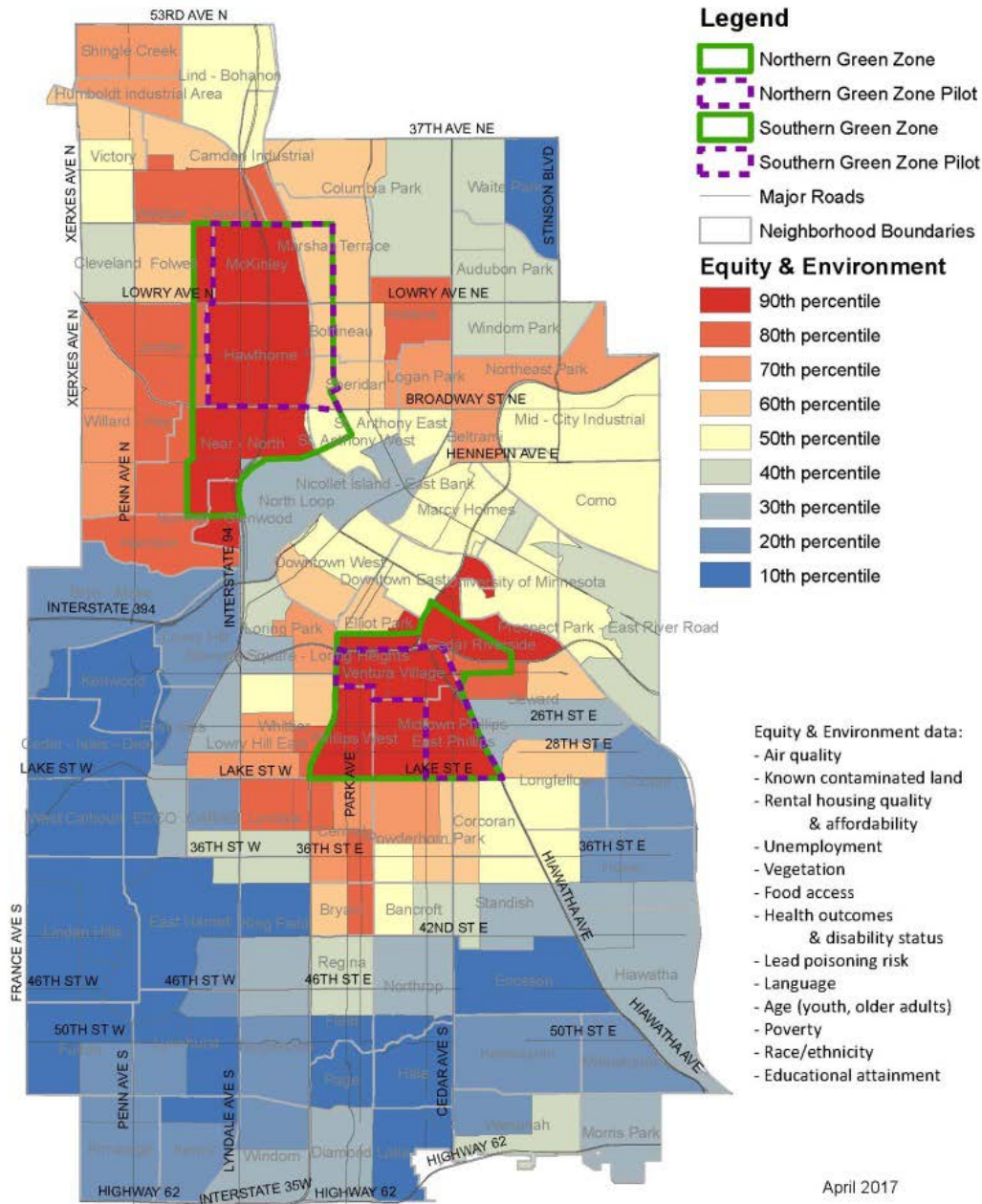
- + Air quality (MPCA modeled data)
- + Brownfields (brownfields & permitted sources)
- + Housing (rental tiers, affordability gap, cost burden)
- + Jobs (unemployment, proximity of jobs)
- + Greening (vegetation)
- + Food access (farmers' markets, grocery stores, food shelves, corners stores)

*[Water Quality & Access]*

## Equity Evaluation

- + Health Outcomes (asthma, heart attack hospitalizations)
- + Lead risk
- + English proficiency
- + Disability status
- + Older adults (age 65+, nursing homes)
- + Youth (children <5, child care centers, schools)
- + Concentrated Poverty with majority People of Color and Indigenous People
- + Educational Attainment

# Minneapolis Green Zone Designations



## Equity + Environment

Equity category has equal weight as all the environmental variables combined (Equity = 1, Environment = 1)

# Green Zones Initiative 2017-2018

May 2017: Funding from McKnight Foundation & The Funders Network -> Southside Task Force

Oct 2017: Southside Task Force established and appointed

Nov 2017: Funding from Community Action Partnership of Hennepin County -> Northern Metals Advisory Committee

May 2018: Northern Metals Advisory Committee kick-off

June 2018: Southside Green Zone Work Plan complete



# Southside Task Force







# South Side Green Zone Task Force: Charge

## Charge and Expectations

The Task Force will develop an action-oriented Work Plan specific to the Southside Green Zone, which includes the greater Phillips and Cedar-Riverside neighborhoods. The Work Plan should identify actions that promote health and economic well-being using environmentally-beneficial strategies. The Task Force will meet at least once per month from Sept. 2017 through May 2018 to develop the Work Plan. Task Force members will be responsible for attending meetings, reviewing materials between meetings, and making a recommendation to City Council no later than Quarter 2, 2018.

-- Source: City of Minneapolis Resolution 2017R-370 *Establishing the Southside Green Zone Task Force*

*Within the broader Green Zone initiative ...*

*... the Green Zone Task Force  
and Work Plan advises the on  
the City's role and processes*

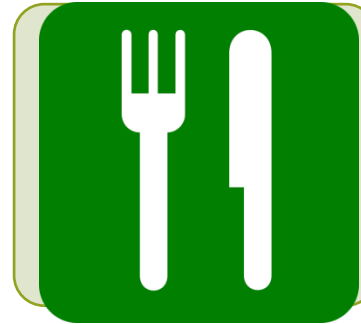
# Southside Green Zone Work Plan



Equity,  
Anti-  
displace-  
ment, &  
Green jobs



Health  
and  
Energy in  
Housing



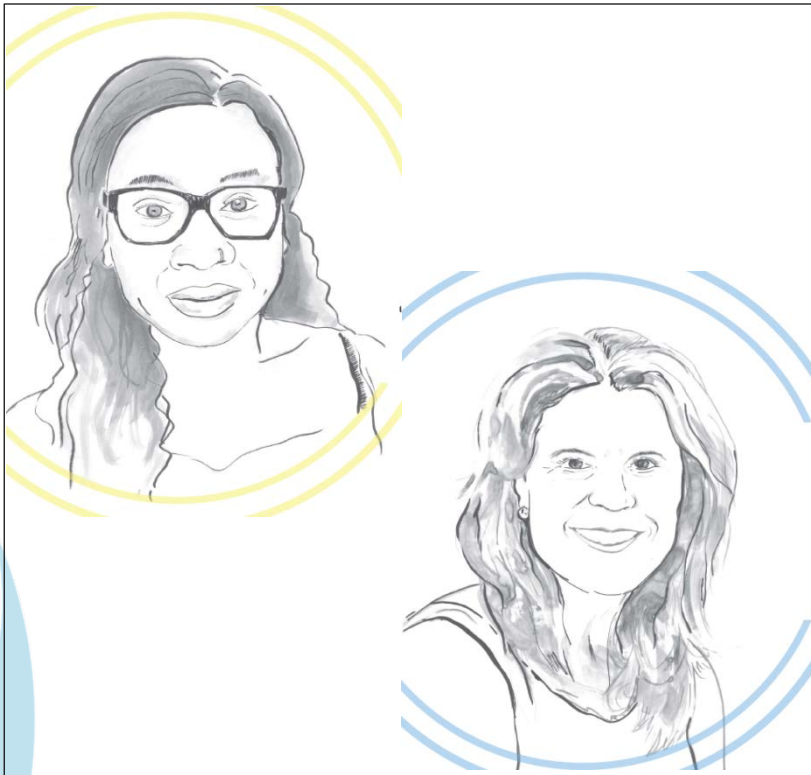
Healthy  
Food  
Access



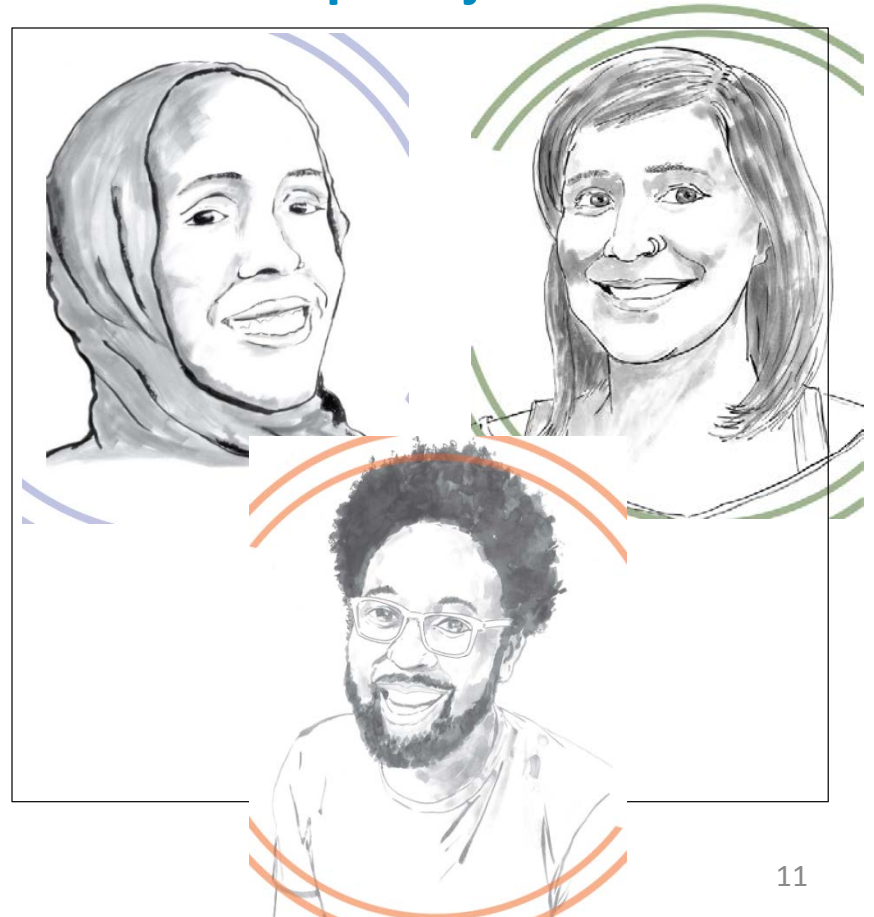
Air, Water  
& Soil  
Quality

# Facilitators & Engagement Specialists

**LaCroix-Dalluhn Consulting**



**Hope Community and Land Stewardship Project**





# Questions?

