



Welcome

Welcome to the first edition of Growing Minneapolis, a monthly newsletter from the City of Minneapolis Department of Community Planning and Economic Development (CPED).

Each month, we will share the latest news and updates from the programs and services offered by CPED and our partners as well as information on RFP announcements and upcoming events.

We will also promote overall Minneapolis economic and business development. We look forward to hearing your feedback and welcome submissions for publication.



**Check out CPED's
new Twitter feed**
twitter.com/Growingmpls
or [@Growingmpls](https://twitter.com/Growingmpls)

Free Mini-MBA Course for Mpls Businesses

The Minneapolis office of the U.S. Small Business Administration is offering a free intensive training course to area businesses. Thirteen classes will begin early/mid April and run

SOLD! - First Green Homes North Home



Green Homes North is an initiative of the City of Minneapolis and partners to build 100 affordable, quality, and energy efficient homes over the next five years to revitalize neighborhoods in North Minneapolis. Twenty-seven of the homes are already under construction.

On December 30th, the first Green Homes North home was sold to Robert Smith, St. Olaf music professor. The highly energy efficient home located at 3858 Sheridan Avenue North was designed by architect and developer Jay Isenberg of Peyser, LLC and built by contractor Ben Akhigbe, or Benoz Homes Inc. Mr. Smith is now a proud Victory neighborhood resident happy to be living in North.

More Green Homes North homes will be on the market this spring and summer. For more information on Green Homes North visit the [City's website](#) or watch this [video](#).

Parkland Dedication Ordinance Enacted Jan. 1

After six months of collaborative work by an interdepartmental work group, the Minneapolis City Council and Minneapolis Park Board both passed

through early November.

The Emerging Entrepreneurs training is open to small businesses with annual revenues between \$400,000 and \$10 million that have been in business for at least three years.

Contact Katherine Roth at 612-370-2320 or katherine.roth@sba.gov for more information or an application.

Applications are due March 11.

Development Review Customer Service Center Hours

Please Note:

Monday, February 17, the Customer Service Center will be CLOSED for Presidents Day.

Sample of Growing/Expanding Businesses in Minneapolis

- Coup d'Etat (Restaurant)
- Butcher Salt (Food Truck)
- Bent Arrow (Restaurant)
- Northgate Brewing
- Restaurant Alma
- Day Block Brewing (pizzeria brewpub)

Growing Business Spotlight

Solve Ad Agency Moves Above Lunds

According to the [Minneapolis/St. Paul Business Journal](#), Solve signed a six-year lease for the 7,500 sq. ft space above the downtown Lunds at the corner of

updates to their respective ordinances in December 2013 enacting the Parkland Dedication Ordinance on January 1, 2014.

The adopted parkland dedication ordinance affects new residential (new or additional units) and commercial, industrial and mixed use development – both new construction as well as additions to existing commercial/industrial development.

If a development project triggers the parkland dedication requirements, the ordinance can be met in one of three ways:

1. Land dedication of real property,
2. Payment in lieu of land dedication, and/or
3. Assignment of privately owned land for public use (e.g. plazas).

Dedication of land and/or private land for public use requires approval from the Park Board.

The fees for the payment in lieu option are \$1,500 per net new residential unit (affordable housing as defined in the ordinance is exempt) and \$200 per development employee for non-residential uses. The fees must be paid prior to issuance of the construction permits for the project. Read a complete [FAQ](#) or contact [Brad Carter](#) at the City of Minneapolis for more information.

Great Streets Proposals Sought to Boost Vitality of Neighborhood Business Districts

Proposals due Feb. 27

Vibrant neighborhood shops and businesses help make Minneapolis an even better place to live and improve the local economy. Unfortunately, many neighborhood business districts in the city struggle with changing economic trends, shopper concerns about parking and safety, a lack of knowledge about the local market and other obstacles.

CPED has \$400,000 available for business district contracts in the form of Great Streets' Business District Support grants. The program solicits proposals focused on creative and innovative ways to enhance neighborhood business district vitality. Proposed activities must serve commercial districts designated in the [City's comprehensive plan](#), which include [commercial corridors](#), [commercial nodes](#), [activity centers](#), and [light-rail station areas](#). Eligible community organizations include business associations, neighborhood organizations, and community development corporations.

Activities supported through the program include, but are not limited to, business recruitment efforts, district-wide marketing and branding campaigns, educational workshops, networking opportunities for businesses, and member drives.

Learn more online [here](#). For questions about the Great Streets Program or the Business District Support grants, email [Rebecca Parrell](#).

Link Snacks Expands; Creating 20 Mpls Jobs

12th and Hennepin. The two-year old agency has 22 employees and will be able to double in size in the new space. The agency plans an open layout with a series of small meeting spaces along the outer edge. Solve expects to move in late March.

Top 10 Occupations in Demand

The Minnesota Department of Employment and Economic Development (DEED) website has an Occupations in Demand (OID) data tool that allows you to select, view and download high-demand occupation data by region, wage range and education. The typical wage, long-term employment outlook, current demand, training (or degree) required and schools that offer training programs for each occupation are also listed.

The following list is a ranking of occupations in demand in the Twin Cities. Total Openings is a measure of how many jobs there will be in an occupation over the projection period 2010-2020 (updated biannually).

Registered Nurses (NA)

Customer Service Representatives (12,030)

Software Developers, Applications (3,220)

Computer Systems Analysts (3,790)

Combined Food Preparation and Serving Workers (11,600)

Stock Clerks and Order Fillers (5,700)

Computer User Support Specialists (NA)

Office Clerks General (10,790)

Link Snacks Inc, the maker of Jack Link's Beef Jerky is adding 20 new downtown jobs in a new expanded office space in Butler Square. The company already has 36 marketing, sales, product development, IT and accounting employees in Minneapolis housed in the Wyman Building. With the support of CPED, Links Snacks is seeking a \$100,000 forgivable loan from the Minnesota Department of Employment and Economic Development's (DEED) Minnesota Investment Fund. CPED will act as the loan applicant (or sponsor). The 20 new jobs would come with an average hourly wage of \$44.75, the equivalent of \$93,000 per year. There is talk that another 55 jobs may be added in the near future. Read more in the [Minneapolis/St. Paul Business Journal](#).

Sowda Ahmed, the Future of Our Workforce



Sowda Ahmed is a motivated young person; in 2012, while at Southwest High School in Minneapolis, Sowda, became a member of the Minneapolis Youth Council. The Youth Council is a multijurisdictional advisory policy group that has been designated to focus on the local youth workforce system on behalf of the Minneapolis Workforce Council.

To continue building her resume, Sowda also applied for the City of Minneapolis STEP-UP program and interned for two summers, first at Nina Hale Inc. and then at Unisys gaining valuable work experience.

Today, Sowda is an honors freshman student at the University of Minnesota Twin Cities campus studying genetics and Spanish. She is

Computer Occupations, All Other
(1,870)

Heavy and Tractor Trailer Truck
Drivers (5,860)

Contact CPED

Crown Roller Mill

Executive Administration
105 Fifth Avenue South #200
Minneapolis, MN 55401

Public Service Center

Development Services'
Customer Service Center
250 South Fourth Street
(Room 300)
Minneapolis, MN 55415

[Map and Parking](#)

City Hall

Business Licensing
350 South 5th Street
Minneapolis, MN 55415

612.673.5001 or 311

[Staff Directory](#)

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involved in student groups on campus like the Somali Student Association and NorthStar STEM Alliance. Outside of school, Sowda likes to attend her local Mosque and take Islamic study classes, visit family, and travel outside of the country.

Hire a STEP-UP Intern

To have a student like Sowda intern at your organization, contact the [City of Minneapolis STEP-UP program](#).

HealthForce Minnesota Works to Increase Diversity of Health Care Workers in MN

HealthForce Minnesota's goal is to increase the number and the diversity of health care workers in Minnesota by offering Scrubs Camps that foster health career awareness among middle school and high school students.

WSU Scrubs Camp at Winona State University and Urban Scrubs Camp at Augsburg College allow high school students to explore health care careers by participating in hands-on health care activities and interacting with health care professionals. Campers register for "courses", and stay in residence halls for a week. Augsburg College and Saint Paul College also offer a day camp option.

WSU and Rochester Middle School offer two-day scrubs camps to any Minnesota student in grades 6-8 by summer of 2014. Students explore a variety of health care careers like nursing, laboratory, medical transcription, and many other areas through hands on activities facilitated by health care professionals.

Scrubs Camps offer a limited number of scholarships to students who demonstrate financial need and interest.

For more information, visit [HealthForce Minnesota](#).

State Manufacturers Optimistic About 2014

Results of a random sample survey of Minnesota manufacturers conducted in November by the Minnesota Department of Employment and Economic Development (DEED) and the Federal Reserve Bank of Minneapolis indicate that most Minnesota manufacturers expect conditions to improve or remain unchanged in 2014. Ninety-one percent of manufacturers expect production levels to increase or remain constant. Half of the manufacturers expect increased numbers of orders while 43 percent anticipate productivity growth. [Read more about the survey.](#)

About this newsletter

Growing MPLS is published monthly by the City of Minneapolis Community Planning and Economic Development Department. If you have questions, please contact rose.lindsay@minneapolismn.gov. Minneapolis skyline artwork provided by Meet Minneapolis.