



Upcoming Events

Mpls Workforce Council Meeting

Tuesday, March 18
8:00 a.m.
Minneapolis Urban League
2100 Plymouth Avenue North,
Minneapolis, MN 55411

2nd Annual Community Connections Conference

Saturday, March 22
8:00 a.m. - 6:30 p.m.
Minneapolis Convention Center
1301 Second Ave South, Level 2
Minneapolis, MN 55403
Free Registration. [Register here.](#)

Mpls Youth Council Meeting

Tuesday, March 25
8:30 – 10:00 a.m.
Heritage Park Sr Services Center
1015 N. 4th Avenue
Minneapolis, MN 55411

TC Hiring & Recruiting Event "Get Jobs Job Fair"

Friday, March 27
11:00 a.m. - 4:00 pm.
Eagan Civic Arena
3870 Pilot Knob Road
Eagan, MN
mn.gov/deed/events/get-jobs

RENEW Mpls "Hiring & Resource Event"

Wednesday, April 2
9:00 a.m. – 1:00 p.m.
Brian Coyle Center
420 15 Avenue, South,
Minneapolis, MN 55454

CPED Welcomes Two New Urban Planners to Long Range Planning Division

by Kjersti Monson, Director Long Range Planning

As the City of Minneapolis, we value creativity in every facet of our work. As we set out with new leadership to tackle challenges that face every American city in the 21st century, every department will define new strategies and best practices. The City of Minneapolis Department of Community Planning and Economic Development Long Range Planning division is positioning itself to take on our shared challenges with the addition of urban design to its existing suite of future looking policy, planning, research, and public art capabilities.

Like our policy, research and analytics capabilities, we see urban design and graphic capabilities as a valuable asset not just for our division, but for the enterprise. Design methods establish a natural platform for collaboration. Whether the need is to visualize alternative futures for growth, establish strategies for infrastructure that are tuned in to livability and sustainability, evaluate impacts of proposed projects, define capital projects more broadly, or explore new policy directions, these new team members, Lacy Shelby (Principal Urban Designer) and Peter Crandall (Urban Designer) will add substantial value to our work.

Minneapolis is 4th Best U.S. City for Women Entrepreneurs



For Mpls residents seeking employment opportunities and up-to-date training info. Email [Pat Behrend](#) for info.

Teen Job Fair

Saturday, April 26
12:00 - 3:00 p.m.
Mpls Central Library
300 Nicollet Mall, Mpls
7th Annual Event to connect youth with job and employment training information. [Teen Job Fair website.](#)

Development Review Ctr Customer Service Center Spring Open House

Wednesday, April 30th
3:30 - 6:30 pm
250 S Fourth Street - 3rd Floor
Minneapolis, MN

- Tour the Customer Service Center
- Meet Mayor Hodges & City Council Members
- Speak to a planner to make sure your project will meet zoning and building code requirements
- Free Radon Home Test kits
- Free "how to" info presentations
- Purchase residential building permits until 6:30 p.m.

This event is open to the public and residents of Minneapolis are encouraged to attend!

Helping Foreign Trained Doctors Work in the US

Immigrant and refugee physicians face many barriers to practicing medicine and working in their communities when they come to the U.S. A Minnesota survey of refugee doctors found that

(Photo: Dr. Tara Watson, owner of the new Anytime Fitness in North Minneapolis. Anytime Fitness West Broadway is her third business located in North Minneapolis.)

In honor of Women's History Month, nerdwallet finance crunched the numbers and found that Minneapolis has the lowest unemployment rate of the top 10 cities for women entrepreneurs and women own nearly a third of the city's businesses. [See the full report.](#)

A New Urban Model for Senior Housing

Last fall, the city approved an update to its senior housing policy that went beyond a broad policy statement; it set goals and dedicated resources to the production of senior housing in the city.

The five policy changes are:

1. Create one new senior housing project of at least 35 units in each ward of the city by 2025.
2. Set aside 30% of the annual Affordable Housing Trust Fund budget for senior housing.
3. Set aside 25% of the annual Housing Revenue Bond Allocation for senior housing.
4. Set a goal of \$1 million annually for an owner occupied senior household rehab.
5. Report results to the City Council annually.

Minneapolis hopes to build exciting, vibrant senior housing projects that will become a new model for the built-out urban environment. This model would situate projects where services and amenities exist to best serve the senior population. The model may vary project to project, but the distinction will be the idea of having convenient, tethered services, rather than services incorporated into the project.

Several neighborhoods are considering senior housing of this type and it is very likely that the first project goal (#1) will be met in 2014 with the first senior housing project getting underway.

barriers to practice included high testing costs, language, difficulty gaining access to education and professional information from often hostile foreign governments, a lack of coaching, advocacy, and family support.

There is assistance available through the Foreign Trained Professional Recertification Program, a unique program that provides information, education, resources, mentorship and advocacy to refugees who have lived in the U.S. less than five years and who are foreign trained professionals in need of recertification to work in the US.

The local Women's Initiative for Self Empowerment (WISE), in partnership with the African & American Friendship Association for Cooperation and Development (AAFACD) runs the program that is funded in part by the Minnesota Department of Employment and Economic Development (DEED).

Learn more about the Foreign Trained Professional Recertification Program [here](#).

Growing/Expanding Businesses

- Primp (dog boutique)
- Bent Arrow (restaurant)
- Estrella Apothecary & Spa
- Boneyard Kitchen & Bar
- Lolë (retail)
- DC Group
- CLG Pro Rodeo Products



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Boom Island Brewing Expands in North Minneapolis



(Photo: Boom Island Brewing Co-Owners Kevin and Qixia Welch show off their new taproom.)

[Boom Island Brewing](#) got its start in a 750 sq ft space located at 2207 North 2nd Street in North Minneapolis. Owners Kevin and Qixia Welch sold their first two kegs of Belgian-style beer on Dec 29, 2011. By mid 2012, as restaurants and liquor stores were clamoring for more beer than Kevin and Qixia could deliver, they sought guidance from a SCORE advisor and the City of Minneapolis on expansion plans. After a long search, the Welch's found a space four times larger in a more prominent location just a few blocks away at 2014 Washington Ave N. The expansion was financed by \$180,000 loan from Signature Bank and a \$75,000 2% loan from the City of Minneapolis.

Open since February, the newly-expanded Boom Island Brewing Company now includes a taproom - the "Boom Room" - open Wed-Fri 4:00-9:00 p.m. and Sat 1:00-9:00 p.m.

Summit Academy OIC Plays Significant Role in Building New Stadium

Summit Academy OIC is playing an important role in the largest construction project in the state's history. Summit Academy OIC has been commissioned by the Minnesota Sport Facility Authority (MSFA) to serve as the Employment Assistance Firm (EAF) for the stadium construction workforce.

Summit Academy OIC, in partnership with a total of 11 community based organizations and training institutions, will provide qualified candidates to the general contractors, Mortenson Construction and Thor Construction, who are building the Minnesota Multi-Purpose Stadium. These general contractors will assist in meeting workforce goals for minorities, women, and veteran inclusion. This approach to workforce identification will

@Growingmpls

Contact CPED

612.673.5001 or 311

Crown Roller Mill

Executive Administration
105 Fifth Avenue South #200
Minneapolis, MN 55401

Public Service Center

Development Services'
Customer Service Center
250 South Fourth Street
(Room 300)
Minneapolis, MN 55415

[Map and Parking](#)

City Hall

Business Licensing
350 South 5th Street
Minneapolis, MN 55415

[Staff Directory](#)

www.minneapolismn.gov/cped



provide an unprecedented level of access to communities that historically have not had it.

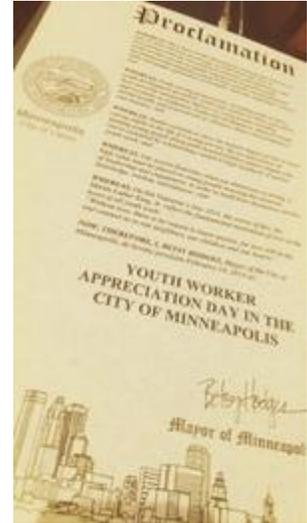
Summit Academy OIC and its community partners are excited to partner with the MSFA, Mortenson Construction, and Thor Construction. With these groups working together, we can ensure the "People's Stadium" is truly built by the people of Minnesota.

For more information regarding employment opportunities with the People's Stadium, contact Summit Academy Construction Training Manager Gary Courtney at 612-278-7353.

Mpls PARTNERS for Youth Conference

The 4th Annual Minneapolis PARTNERS for Youth Conference, held February 14 at the Minneapolis Convention Center, was an overwhelming success, attracting 350 youth work professionals from 90 organizations.

A diverse and dynamic group of speakers and panelists provided in-depth insight, as well as practical tools for youth workers, during two plenary sessions and 15 workshops. The conference's four themes, expressed priorities of youth workers, included: "Strengthening the Field of Youth Work," "Reframing Youth Violence Prevention," "Equity & Cultural Competency," and "Youth Worker Resources and Self Care."



Mayor Hodges proclaimed Friday, February 14 as "Youth Worker Appreciation Day" to serve as a reminder of the great work done in Minneapolis to serve youth.

The conference was sponsored by Minneapolis Employment and Training, Minneapolis Health Department, Minneapolis Youth Coordinating Board, and Office of Juvenile Justice and Delinquency Prevention (OJJDP).

[View pictures and Tweets](#) from the conference and [see the complete agenda and workshop materials here](#).

"Ready to Work" Partnerships to Help Long-Term Unemployed Back to Work

Research shows that the long-term unemployed are frequently overlooked and sometimes excluded from job opportunities. One study found that long-term unemployed workers with otherwise identical resumes were called back for interviews at rates 45 percent lower than the short-term unemployed.

On January 31, President Obama announced \$150 million in federal support for "Ready to Work" partnerships between employers, nonprofit organizations and America's public workforce system to provide the long-term unemployed with a range of services, training, and access they need

to fill middle and high-skill jobs. He also announced more than 300 business executives signed onto a list of best practices for hiring and recruiting the long-term unemployed to ensure that these candidates receive a fair shot during the hiring process.

[Click here](#) to see a list of best practices on recruiting and hiring the long-term unemployed, a list of the signers and a report on the importance of addressing the negative cycle of long-term unemployment.

About this newsletter

Growing MPLS is published monthly by the City of Minneapolis Community Planning and Economic Development Department. If you have questions, please contact rose.lindsay@minneapolismn.gov. Minneapolis skyline artwork provided by Meet Minneapolis.

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