

City of Minneapolis Great Streets Business District Support Grant Awards 2014

Organization	Eligible Areas	Funded Activities	Total Grant Award
38th and Chicago Business Association	<u>3 Nodes</u> : 38th & 4th, Chicago, Bloomington	Member drive \$1,600 Pop-up Campaign \$6,056	\$ 7,656
Lake Street Council	<u>5 Corridors</u> : East Lake, Midtown Lake, West Lake, Lagoon, Excelsior Blvd <u>1 LRT Area</u> : Lake St/Midtown	Visual presence \$16,500 Green business marketing \$15,500 Somali-owned business outreach \$7,200	\$ 39,200
Longfellow Business Association	<u>1 Corridor</u> : East Lake <u>3 LRT Areas</u> : Lake, 38th, 46th <u>2 Nodes</u> : 38th & Minnehaha, 38th & 42nd	Emerging cluster marketing \$3,000	\$ 3,000
Lyn-Lake Business Association	<u>1 Corridor</u> : Lyndale Ave <u>1 AC</u> : Lyn-Lake	Capacity building \$8,300 Re-branding \$2,500 Logo design contest \$3,350	\$ 14,150
Marcy-Holmes Neighborhood Association (Dinkytown Business Association)	<u>1 AC</u> : Dinkytown	Marketing \$23,000 Business recruitment \$8,000 Membership development \$12,300 15% Admin \$6,450	\$ 49,750
Metro Blooms	<u>3 Nodes</u> : 38th & 4th, Chicago, Bloomington <u>2 Corridors</u> : Lyndale, Nicollet	Workshops and visioning \$2,100 Site consultations, SWMPs \$13,825 District open house \$5,000 Plan implementation \$8,000	\$ 28,925
Neighborhood Development Center	<u>1 AC</u> : Chicago & Lake	Marketing	\$ 25,000
Nicollet-East Harriet Business Association	<u>18 Nodes</u> : Bryant & 36, 46, 50; Lyndale & 36, 40, 54, 58; Grand & 38; Nicollet & 38, 43, 46, 48, 60, Diamond Lk Rd; Penn & 50, 54, 60; Xerxes & 50 <u>1 Corridor</u> : Nicollet Ave S	Walk to Shop & Bike to Shop	\$ 25,000
Project for Pride in Living (Lowry Corridor Business Association)	<u>2 Nodes</u> : Penn & Lowry, Emerson & Lowry	Marketing \$21,750 Business support \$3,000	\$ 24,750
Seward Civic and Commerce Association	<u>1 Corridor</u> : Franklin Ave <u>1 LRT Area</u> : Franklin	Energy Project Phase II \$3,400 Web Portal Development \$4,860	\$ 8,260
Seward Redesign	<u>2 Corridors</u> : East Lake, Franklin <u>2 Partial, 2 Full LRT Areas</u> : Franklin, Lake, 38th, 46th <u>7 Nodes</u> : 38th & 23, 28, Cedar, 42; 42nd & Cedar, 28; Cedar & Minnehaha Pk	Business Marketing \$6,500 Eat Lake Street \$10,750 Property investment \$11,550 Business recruitment \$10,000	\$ 38,800
Stadium Village Commercial Association	<u>3 LRT Areas</u> : East Bank, Stadium Village, 29th Ave	Green Line Marketing Game Day Marketing Northrop Marketing Employee & Resident Marketing Develop Wayfinding Partnership 15% Admin \$2,250	\$ 15,000
West Bank Business Association	<u>2 Corridors</u> : Cedar, Riverside <u>2 LRT Areas</u> : West Bank, Cedar-Riverside	Member drive & engagement \$11,750 Branding \$13,750 Networking & Seminars \$12,500	\$ 38,000
West Broadway Business and Area Coalition	<u>1 Corridor</u> : West Broadway	Pedestrian realm \$6,000 Business organizing \$12,400 Marketing \$11,400 Business Improvement District \$5,200 Resource brokering \$5,000 Retail recruitment/pop-ups \$10,000	\$ 50,000
West Market District Business Association	<u>1 Corridor</u> : Glenwood Ave	Member engagement \$4,543 Brand strategy \$6,923 Website \$8,843 15% Admin \$3,045	\$ 23,354
West of the Rail Business Association	<u>2 LRT Areas</u> : 38th & 46th <u>9 Nodes</u> : Bloomington & 35, 38, 42, 46; Cedar & 38, 42; 38th & 23, 28; 42 & 28	Member drive \$ 2,075 Member meetings \$1,175	\$ 3,250
Whittier Alliance	<u>3 Corridors</u> : Nicollet, Lyndale, Franklin (partial)	Dining Guide \$4,550 Website update \$3,000 15% Admin \$1,132.50	\$ 8,683

TOTAL \$ 402,778