

Attention Media: If you would like to take a Nice Ride with the group please contact Rose Lindsay at 612.673.5015 by Wednesday, August 16 by 3:00 p.m. to make arrangements.



Community Planning and Economic Development

Media Advisory

Contact: Rose Lindsay, Communications (Office) 612.673.5015 (Cell) 612.250.8661

For immediate release

City of Minneapolis and Minneapolis Park and Recreation Board Launch Six Interactive Map Tours That Make it Easy to Explore Public Art in the City

WHAT: There are hundreds of public artworks to visit in Minneapolis. The City of Minneapolis and Minneapolis Park and Recreation Board (MPRB) have created six interactive map tours to make exploring the approximately 300 works in their public art collections by auto, bike or walking easy and fun.

To celebrate the launch of these new interactive maps, on Thursday, August 17 from 11:00 a.m. – 12:00 p.m. City and MPRB staff, artists, Art Commissioners, neighborhood organizations, and other community members will be taking an abbreviated Nice Ride tour of two of the works of public art.

The tour will begin at the *35W Bridge Remembrance Garden* designed by the landscape architecture firm *oslund and assoc.* From this location, participants will ride bikes provided for the occasion by Nice Ride across the Stone Arch Bridge to the Marcy-Homes Gateway and *Sixth Avenue Stroll*. The group will be met by artist Aldo Moroni and author Penny Petersen whose book “Hiding in Plain Sight,” inspired Moroni’s sculptural buildings.

City and MPRB staff will demonstrate the new interactive maps.

For those interested in exploring these new unique tours, each is geographically organized and within each tour you will find detailed information about each artwork and directions to the works through Google Maps. A tour goer can

choose to follow the numbered tour order provided, or follow their own order and visit individual artworks that piqued their interest.

To find out the number of artworks, featured artists, and length of each unique visit this interactive the Minneapolis Public Art Tour interactive [website](#). Tour goers are encouraged to share their adventures using hashtag #TourMplsArt.

**WHEN/
WHERE:**

Thursday, August 17, 2017

AGENDA

11:00 - 11:15 a.m.

Gather at 35W Remembrance Garden (across from Gold Medal Park)

11:15 - 11:25 a.m.

Nice Ride group ride across Stone Arch Bridge

11:30 a.m.

Arrive at Marcy-Holmes Gateway (501 SE Main Street, Minneapolis, MN 55414)

11:30 – 12:00 p.m.

Program

Aldo Moroni creator of Six Avenue Stroll

Penny Petersen author “Hiding in Plain Sight”

City and MPRB Staff demonstrate new interactive Public Art Tour maps

MORE:

Also located in the Marcy-Holmes neighborhood within walking distance of the media event is *Tilted Bowl* by artist Seitu Jones.

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