

**FOR IMMEDIATE RELEASE**

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## Frey Statement on Police Federation Photo

MINNEAPOLIS – Today, Minneapolis Mayor Jacob Frey released the below statement regarding use of the Minneapolis Police Department’s patch and badge by the Minneapolis Police Federation in campaign materials:

**“Our policy preventing MPD officers from asking about immigration status is not an advisory guideline that can be selectively ignored. It is a city law that cannot be reversed by Bob Kroll or any political candidate. They don’t speak for the city. So let me make it clear: our separation ordinance will be enforced no matter who occupies the office of Governor or who is leading the police union. Minneapolis stands with our immigrant brothers and sisters who have, throughout our city’s history, made Minneapolis a better place to live.”**

The Minneapolis Police Department (MPD) does not endorse any political candidate. All MPD members will abide by our City of Minneapolis Separation Ordinance and will not take any law enforcement action on an individual based solely on their immigration status. The MPD will continue treating all community members with respect and professionalism and that is non-negotiable.

In the photo released earlier today, a disclaimer – per MPD policy – should have been noted on any of the campaign materials whether they be pamphlets, flyers or online advertisements stating very clearly that it is NOT an endorsement of the MPD. Frey and MPD Chief Medaria Arradondo are now working to have any online materials updated to include the disclaimer and either digitally blur the MPD Trademarks (Patch/Badge) or remove those images containing individuals wearing the MPD uniform if they can’t be blurred.

More information on the MPD policy governing political activity and MPD trademark usage is available [here](#).

Full text of the policy is available below.

1-307 TRADEMARK (12/21/01)

(C)

The MPD owns the trademarks for the department badge, shield, uniform patch and the name Minneapolis Police Department.

MPD employees are authorized usage of the department name, badge, shield and uniform patch for official MPD business. Personal usage including, but not limited to, letters, memoranda, electronic communications such as web sites and web pages of the trademarked badge/shield, uniform patch or department name is prohibited.

The Police Federation is authorized to use the trademark for merchandise and official business of the Police Federation. The Police Federation is authorized limited usage of the trademark for endorsement of political candidates subject to the provisions of the section "Political/Media Appearances in MPD Uniform." (09/19/08)

The Chief of Police must give approval for use of the badge, shield, uniform patch and department name for all material (printed matter, products or other items) developed for department use. For permission for other uses and outside requests, see section on Trademark - Permission.

1-307.03 POLITICAL/MEDIA APPEARANCES IN MPD UNIFORM (12/21/01)

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At no time, shall any sworn employee appear in the MPD uniform in any media advertisement for political candidates, with the exception of the current elected Police Federation officials or their designee. Any advertisements shall identify the Police Federation official or their designee who appears in the advertisement, and shall state that it is not an endorsement by the MPD. The Chief shall be notified in advance of any Police Federation official or their designee appearing in any political advertisements. (09/19/08)