

## American Cities Climate Challenge – City of Minneapolis

On October 29<sup>th</sup>, 2018, the UN Secretary-General’s Special Envoy for Climate Action Michael R. Bloomberg joined Mayor Jacob Frey to announce Minneapolis as one of the winning cities in Bloomberg Philanthropies’ American Cities Climate Challenge (ACCC).

The ACCC is a \$70 million-dollar program that will accelerate efforts winning cities to tackle climate change and promote a sustainable future for residents. As Climate Challenge winners, 25 cities have been accepted into a two-year acceleration program with powerful new resources and access to cutting-edge support to help them meet – or beat – their near-term carbon reduction goals. These resources include a philanthropy-funded team member to facilitate the development and passage of high impact policies, training for senior leadership to assist with implementation of their proposed climate plans, and citizen engagement support to maximize community buy-in.

Here are the projects/initiatives we are working on as a part of ACCC. There are six total. The **title** is the project/initiative and the bullets are objectives for each project/initiative.

1. Improve public transit speed, reliability and user experience
  - Coordinate with Metro Transit to plan and implement 3 to 4 bus only lane pilots, building upon what was learned with our first bus only lane pilot in May 2018 along Hennepin Ave S
2. Encourage and enable new mobility options
  - Minneapolis will have a regulatory framework that sets the stage to encourage and enable shared mobility providers to come to Minneapolis while also ensuring that these new services happen with and for Minneapolis, rather than happening to Minneapolis
  - Pilot Mobility Hubs
  - Pilot Mobility Hubs - Continue pilot into 2020 with potential new locations or revised design based upon what is learned from initial pilot
3. Provide incentives and a full educational and encouragement campaign to encourage and expand the use of low-carbon mobility options
  - Design and implement a full campaign, ensuring that we are reaching all demographics and communities throughout the city
4. Develop Mobility as a Service (MaaS) pilot
  - Integrate with Metro Transit's Go-To card and app, or other broadly used and available system, to provide a MaaS pilot with a focus on low-income and disadvantaged communities
5. Enhanced Energy Performance Standards
  - Draft amendments to commercial benchmarking ordinance to include multi-family residential and time of rent disclosure policies

- Draft amendments to Truth in Sale of Housing ordinance
- Present ordinance changes to City Council during public hearing
- Make changes to draft ordinances
- Develop outreach and promotions plan
- Outreach to multi-family property owners about new ordinance and how to comply
- Work with Xcel and Centerpoint to ensure data will be provided to building owners
- Develop outreach and promotions plan for TISH
- Outreach to realtors and TISH evaluators
- Develop an Evaluator training program
- Requirement for an energy report to be completed as part of TISH
- Work with utilities to develop an on line tool for reporting energy cost data for the time of rent disclosure
- Determine how to address data privacy issues for small buildings with 4 or less units
- Outreach and training for smaller property owners
- Roll out time of rent disclosure

6. Comprehensive Citywide solar strategy

- Develop a 100% Renewable Blueprint for city operations and citywide
- Develop a pilot to engage private sector buildings in purchasing renewable energy
- Develop a program to incentivize private building owners to purchase 100% renewable energy
- Implement solar incentive Program for 4d Affordable Housing units in Green Zones combining state and city incentives combined with engagement. Strategy for reaching 20% low income rate payers
- Develop a process for signing up low income tenants in Green Zones for community gardens through Lead and Healthy Homes Program and other city programs who customers are low income. Strategy for reaching 20% low-income. Identify other City, Community, County and State partners needed to help sign up customers.
- Complete 75 solar projects by the end of 2019 to be on track for 2020 goal of 200-250 solar projects by the end of 2020
- Complete the remaining 125-175 solar projects by the end of 2020
- Scale solar incentive Program for 4d Affordable Housing units combining state and city incentives combined with engagement to reach at least 100 units of multi-family properties. Strategy for reaching 20% low income rate payers.
- Scale up signing up low income tenants in Green Zones for community gardens through Lead and Healthy Homes Program and other city programs to reach 20% low-income in Green Zones.