

**Neighborhood Name:** Whittier Alliance (WA)

**Neighborhood Approval Date:** March 24, 2016

**NCR Approval Date:** Nov 16, 2016

**Engaging Stakeholders:**

Comprehensive Vision: Whittier will be politically savvy, civic minded, with caring neighbors, businesses, and property owners.

Stakeholder Engagement Goal: Interest and participation of stakeholders will increase in neighborhood decision-making, programs, improvements, and community-building opportunities.

**Promoting Historic Preservation:**

Comprehensive Vision: The Whittier Neighborhood will be well known for its achievements in historic preservation that will become a draw for future residents and property owners.

Historic Preservation Goal: Historic preservation will increase in the Whittier neighborhood in order to preserve historic assets, maintain a sense of neighborhood history, and increase neighborhood pride.

**Strengthening the Nicollet Commercial Corridor:**

Comprehensive Vision: Nicollet Avenue will become robust, world-market-style corridor.

Nicollet Commercial Corridor Goal: The Whittier Alliance is committed to strengthening Nicollet Avenue as a vibrant commercial corridor serving Whittier and the Metro Area.

**Becoming a Model of Neighborhood Environmental Sustainability:**

Comprehensive Vision: Become a model of a mixed-income neighborhood committed to an urban, green lifestyle.

Environmental Sustainability Goal: The Whittier neighborhood is committed to environmental sustainability. Through innovation, education, and engagement of all stakeholders, the Whittier neighborhood will increase neighborhood self-sufficiency and significantly reduce its carbon footprint.

**Improving Housing Quality and Choice:**

Comprehensive Vision: All homes and residences contribute to the vitality and beauty of the neighborhood.

Housing Goal: Whittier will expand housing quality and choice for residents.

**Ensuring Organizational Sustainability:**

Comprehensive Vision: The Whittier Alliance is an effective, efficient, well-respected organization that thrives and succeeds in its goals.

Organizational Sustainability Goal: The Whittier Alliance will create a plan that leads to long-term organizational sustainability and financial stability.