

Neighborhood Name: Corcoran Neighborhood Organization (CNO)

Neighborhood Approval Date: May 12, 2016

NCR Approval Date: September 23, 2016

1. Renters:

- Foster energy efficiency and fair utility billing in multifamily housing.
- Ensure common repairs are made while advocating for raising livability standards in the City's Housing Maintenance Code
- Make housing standards, renters' rights transparent, legible and actionable, and reform the multifamily inspections process to be more accountable to renters
- Equip renters and landlords to eliminate bedbugs and address mold concerns
- Support renters rights broadly throughout the neighborhood and champion renter organizing in other neighborhoods

Public or Private Partners: Minneapolis Renters Coalition including member neighborhood organizations, Inquilinx Unidxs por Justicia, HOME Line, MN Center for Neighborhood Organizing, Center for Urban and Regional Affairs, Legal Aid, private law firms (pro bono), The McKnight Foundation, Minneapolis Foundation, and others

2. Midtown Farmers Market:

- Communications – Develop and implement a communications plan and strategies to continue communicating with customers, vendors and community members regarding the interim market site. Develop a two pronged plan to communicate with different audiences, primarily values shoppers who view the market as a destination and new audiences we are aiming to attract to the market
- Outreach and Partnerships – Create new “Dine Out for the Market” program with local restaurants with aligned values. Engage target audiences through themed market days, cooking demos. Increase Tuesday attendance. Continue to recruit new AC members
- Fundraising – Evaluate and revisit fundraising strategies and tactics in order to create a more diverse fundraising platform. Adjust pace of efforts to create a more realistic timeline for asks and add all efforts to fundraising calendar
- Operations – Recruit vendors according to needs of the market as stated by the market manager, develop vendor engagement strategy and vendor market evaluations

Public or Private Partners: Our 85+ vendors, our community and business partners and sponsors, YWCA Minneapolis, Homegrown Minneapolis, and many others

3. Economic Development:

- Create a vision and strategy for attracting and retaining commercial building tenants in Corcoran
- Engage the whole community to increase participation in planning and improvement activities as they relate to the commercial real estate environment.
- Increase the capacity of the neighborhood organization to drive outcomes and ensure equitable development
- Guide and support staff in the deployment of technical assistance

Public or Private Partners: Minneapolis CPED and its BTAP program, Neighborhood Development Center, Lake Street Council, The McKnight Foundation

4. Land Use and Housing:

- Champion pedestrian improvements to Lake Street LRT station area
- Guide redevelopment of 2225 East Lake per CNO policy
- Foster redevelopment of East Lake properties north of South High school
- Note: these priorities are printed on the agenda of each committee meeting and work or updates on each occur at each meeting

Public or Private Partners: Hennepin County, L&H Station Group, The Musicant Group, Lake Street Council, Minneapolis Public Works, MnDOT, The McKnight Foundation, Minneapolis Public Schools, South High School, and a private law firm (pro bono)

5. Neighborhood Newspaper:

- Highlight news and events to increase the number of residents participating in CNO related work
- Promote Corcoran Neighborhood as a great place to live, work, and play

Public or Private Partners: Our printing company