

Tangletown Innovative Environmental Leadership Committee - NRP Funds

Goal: Create a positive environmental impact using the collective power of Tangletown residents and businesses. Employ innovative leadership to make Tangletown known as a place of environmental stewardship.

Objective 1.1: Protect water quality for our lakes, creek and rivers, to benefit wildlife and residents who enjoy these bodies of water.

Tasks may include but are not limited to:

- Provide education on water quality.
- Coordinate a Storm Drain Captain program
- Host clean up event(s)

Budget: **3-year Total = \$8,685**

Objective 1.2: Empower Tangletown residents and businesses to reduce waste. Provide education and support to reduce, reuse, and recycle.

Tasks may include but are not limited to:

- Provide education on waste reduction and recycling.
- Host a “Bonus Recycling” event
- Provide “neighborhood environmental consultant” services

Budget: **3-year Total = \$5,400**

Objective 1.3: Increase energy efficiency and use of renewable energy within Tangletown and nearby communities.

Tasks may include but are not limited to:

- Co-host Solar Power Hour
- Promote CEE Home Energy Squad (HES) visits
- Provide rebates for HES visits and completed follow-up work
- Promote Windsource

Budget: **3-year Total = \$27,200**

Objective 1.4: Community Building through Environmental Initiatives.

Tasks may include but are not limited to:

- Offer engagement opportunities for residents and committee members to pursue community, shared learning, and environmental stewardship efforts.

Budget: **3-year Total = \$7,250**

Beautiful, Purposeful Spaces Committee - NRP Funds

Goal: To define Tangletown as a “Place”, recognized by people city-wide and improve the perception of the neighborhood.

Objective 2.1.1: Define the Neighborhood

Tasks may include but are not limited to:

- “Welcome to Tangletown” signage and/or banners
- Install directional signage at key-points to highlight opportunities for dining, shopping, historical interest, and recreation.
- Install a new, updated sign at the Washburn Water Tower, highlighting its history and the TNA involvement in improving the property.

Budget: **Total = \$20,000**

Objective 2.1.2: Enhance the beauty and identity of Tangletown through the addition of recognizable, artwork (murals, etc.) that highlight the neighborhood.

Tasks may include but are not limited to:

- Work with residents and city officials to identify and prioritize key areas for improvements
- Research best practices and creative solutions found in other neighborhoods/cities
- Investigate costs for implementation of solutions and identify potential additional funding sources
- Work with city departments, vendors, and our staff to select, permit and install works of public art through a community building activity, a gateway, or as a graffiti deterrent.

Budget: **Total = \$12,000**

Goal: To improve the safety of pedestrian and vehicular traffic and the general appearance of thoroughfares, roadways, and streets.

Objective 2.2: Find both immediate and long-term safety improvements for our residents.

Tasks may include but are not limited to:

- Work with Public Works staff to identify and prioritize key areas and determine where our funds would have the biggest impact, possibly including the following remedies:
 - temporary speed bumps, additional stop signs, radar speed signs, painted crosswalks, pedestrian crossing signals, increased police presence during rush hour and modifications to crosswalks and/or lights to improve congested areas.
- Research best practices and creative solutions found in other neighborhoods/cities
- Investigate costs for implementation of solutions and identify potential additional funding sources

Budget: **Total = \$3,000**

Goal: To work with residents to encourage and inspire property upkeep, reduce eyesores, and improve accessibility.

Objective 2.3: Improve the general condition of alleyways by helping residents eliminate common causes of neglect that impact aesthetics and usability. Encourage residents to improve curb appeal and accessibility.

Tasks may include but are not limited to:

- Create a resident survey to identify prevalent issues that people need assistance with including hard to dispose of items (rock, brick, fencing, dirt, gravel, tires, etc.), graffiti, litter, and overgrown weeds/plantings.
- Organize and conduct an “Alley Clean-up” Day”, providing volunteer AND contracted help with the identified issues (pick-up, distribution of supplies, etc.).
- Sponsor a boulevard planting “contest” in the spring with incentives to utilize drought tolerant, weed resistant, pollinator friendly plantings.
- Have a “sidewalk spring cleaning” event that encourages resident to remove weeds, debris, and overgrowth to improve accessibility.
- Have volunteers paint house numbers for 100 homes

Budget: **Total = \$10,000**

Goal: Facilitate increased access to housing for individuals and families that are disadvantaged.

Objective 2.4: Provide working capital for affordable housing and housing improvement opportunities in Minneapolis and Tangletown neighborhoods.

Tasks may include but are not limited to:

- Consider loans and/or grants for affordable housing and housing improvement opportunities directly in the Tangletown Neighborhood
 - These opportunities may include new or refurbished construction OR assistance to low-income seniors, veterans, and people with disabilities allowing them to stay in their homes.
- Consider loans for opportunities in the greater Minneapolis area
- Actively partner with local experts (May include: Realtors, Land Trust, Propel, etc.) to identify viable projects.

Budget: **Total = \$90,000**

Engaged Welcoming Community Committee - NRP Fund

Goal: Welcome new residents to Tangletown Neighborhood.

Objective 3.1: We will develop a tangible welcome packet for new residents so that their first impression of Tangletown is welcoming and inclusive and promoting an engaged community.

Tasks may include but are not limited to:

- Work with realtors, block leaders, and rental property managers to identify new residents
 - We anticipate 100 new residents per year and will bring inventory for 3 years
- Quarterly deliver the welcome packet to new residents

Budget: **3-year Total = \$4,365**

Goal: Reintroduce Tangletown Neighborhood Association to 1800 current residents

Objective 3.2: We will develop a reintroduction packet to current residents centered around Tangletown pride and community awareness.

Tasks may include but are not limited to:

- Reintroduce our organization after a rebranding and strategic plan, with a target to ensure people know how to utilize us, and that they follow our communication channels (Facebook, e-newsletter, etc.).
- Coordinate a competition for all new followers to entice people to act based on what we send.
- Deliver reintroduction packet to new residents

Budget: **3-year Total = \$13,844**

Goal: Create a communications plan to facilitate thriving and engaging communications throughout Tangletown

Objective 3.3: Foster communications in neighborhood

Tasks may include but are not limited to:

- May include hiring a communications consultant and/or conduct audit and create formal communications plan and advise best strategies
- Create a sense of engagement through various communication channels and techniques

Budget: **3-year Total = \$6,000**

Goal: Encourage Tangletown residents and non-residents to participate in community engagement events.

Objective 3.4: Establish community engagement events.

Tasks may include but are not limited to:

- Establish new and continue existing community engagement events
- Host three community events per year

Budget: **3-year Total = \$18,500**

Objective 4.1: Program Implementation

Budget:

Budget Item	One time or cumulative cost	Annual Cost	Total Cost for 3 years
Program Implementation	\$87,200		\$87,200

Budget: **3-year Total = \$87,200**

Innovative Environmental Leadership Committee = \$48,535

Beautiful, Purposeful Spaces Committee = \$135,000

Engaged Welcoming Community Committee = \$42,709

Program Implementation = \$87,200

TOTAL = \$313,444

Total available for contracting: \$314,684