

ORPHEUM THEATRE DESIGN GUIDELINES

(adopted by the Minneapolis Heritage Preservation Commission, October 8, 1996)

It is agreed that the owner of the Orpheum Theatre, located at 910 Hennepin Avenue, will be allowed to operate the theater in a safe and economically feasible manner while protecting the integrity of the theater. As stated in the City of Minneapolis Ordinance Chapter 34 the Minneapolis Heritage Preservation Commission (HPC) will continue to review all changes which require a permit to the areas listed below. The theater owner and the HPC have also agreed upon the guidelines listed below.

INTERIOR: The auditorium, including decorative wall and ceiling features, will be historically designated. All other interior areas including but not limited to lobbies, the box office, backstage area, dressing rooms and basement will not be subject to the historic designation.

EXTERIOR: The primary facade on Hennepin Avenue and the secondary facades on Ninth Street, Hawthorne Avenue and Tenth Avenue shall be historically designated.

ALLOWABLE IMPROVEMENTS:

1. Theater owner will not be required to have HPC approval of banners announcing upcoming theater events. Such banners will continue to hang in their traditional location, on the exterior of the theater facing Hennepin Avenue.
2. Theater owner will not be required to HPC approval of a proposed roof sign (billboard) attached to the Hawthorne Avenue side of the roof and facing Highway 394.
3. Theater owner will be allowed to make the necessary repairs included as part of the on-going restoration. These repairs include terra cotta replacement and tuckpointing and will undergo staff approval with a Certificate of No Change form.
4. The theater owner and the HPC have agreed upon an acceptable skyway connection to the theater should a future development at the bus depot site occur. The acceptable skyway crosses Hawthorne Avenue and enters into an existing second floor exit doorway. The HPC will review the skyway design and more importantly, the connection into the historic fabric of the building elevation. (See attached plans.)
5. Theater owner will not be required to have HPC approval of a first or second level direct access to be constructed between the theater and the neighboring building located at 900 Hennepin Avenue which is known as the Bravo Celebration Center. The first floor access is expected to be made through a common wall near Ninth street, then lead through an existing theater closet into a lobby area of the theater. The second floor connection is expected to lead through an existing second level fire exit door into the lobby area on the mezzanine level of the theater.